

FAX# 703 528 7880 SEP12/12 17.24  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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DATE SEP12/12 17.24

TO LENA  
FR JULIE  
OK'D M1-2  
TTLS RTS  
PLS CFM, THX 9/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

WASHINGTON, DC 20007

AGENCY ADVERTISER CODE = AGENCY EST # = 1/6  
AGENCY PRODUCT CODE =

24	S	1210A-105A	30	\$340.00	9/13	9/14	0	TH-F
PROGRAM : JIMMY KIMMEL LIVE								

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

38	A		1205A-105A	30		\$340.00	9/13	9/14	3		TH-F	3
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PROGRAM : KIMMEL  
ORD COM1 : TP FOR KIMMEL  
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-24 FOR 3 SPOTS/WK

37	S		1210A-105A	30		\$275.00	9/17	9/17	0		MON	0
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PROGRAM : JIMMY KIMMEL LIVE

39	A		1205A-105A	30		\$275.00	9/17	9/17	2		MON	2
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PROGRAM : KIMMEL  
ORD COM1 : TP FOR KIMMEL  
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-37 FOR 2 SPOTS/WK

STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#24 MISSED:TH-F/1210A-105A SEP13(3/WK) 30S \$340.00 (SEP12/12)  
OFFER:TH-F/1205A-105A SEP13(3/WK) 30S \$340.00 PLS ADVISE.  
CMT:TP FOR KIMMEL

M2 OK'D BUY#37 MISSED:MON/1210A-105A SEP17(2/WK) 30S \$275.00 (SEP12/12)  
OFFER:MON/1205A-105A SEP17(2/WK) 30S \$275.00 PLS ADVISE.  
CMT:TP FOR KIMMEL

SEP/12	64970.00	CONTRACT TOTAL	64970.00
		TOTAL SPOTS	62

MARKET TOTALS \$147,054    WFTV 44%    WKMG 15%    WESH 28%    WOFL 10%    WKCF 0%    WRBW 1%    CABL 0%  
WOPX 0%    WRDQ 2%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME  
P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE